

Directory

Section: Equipment Manufacturers

The *Broadcaster* Spring Directory is published in May and the Fall Directory in November. This semi-annual Directory is a listing of stations, companies, associations and agencies serving Canada's broadcast and related industries. Listings are **free of charge**.

PLEASE COMPLETE THE FOLLOWING INFORMATION ON YOUR ORGANIZATION

Return by fax to 416-510-5178 – if busy fax to 416-510-5129

Company Legal Name: _____

Location Address: _____

Mailing Address (if different): _____

Telephone: _____ Toll-Free Phone: _____

Fax: _____ Toll-Free fax: _____

Corporate E-mail: _____

Web: _____

Key Personnel (include titles):

Provide additional executive names, titles and e-mail addresses.

| Salutation | First Name | Last Name | Corporate Title/Position | E-mail |
|------------|------------|-----------|--------------------------|--------|
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |

Year Established: _____ Number of employees: _____

Your Canadian branch offices:

Description: Describe your company's products and/or services (maximum 50 words):

Broadcaster Directory

Manufacturers represented:

ACTIVITIES (check all applicable)

You are currently listed in the following industry segment(s):

- Manufacturer a) At this location b) Another Location in Canada c) Outside Canada
 Manufacturer's Sale Office Wholesaler Wholesale Agent & Broker
 Distributor. If so do you distribute products *other* than your own? Yes No

Is your product catalogue available electronically? Yes No

Products handled: Your current product listing from our database, which you previously supplied, is shown below. To delete products, cross them out on this list. To add products, please check off the appropriate products on the product listing attached. This information will appear on the on-line version only.

Note: Please provide the name, fax number and email of the person who would be responsible for updating this form.

Note that this information will not be published unless it is also listed elsewhere on this form

Your name: _____ Title: _____

Date: _____ E-mail: _____

Telephone: _____ Ext. _____ Fax : _____
(if different than corporate telephone and fax)

Check here to receive all future verification forms by email.

BROADCASTER LISTING OPTIONS: Check the box of the option you want for your company

PRINT ENHANCEMENT OPTION

Logo Service

- To add impact to your listing, *Broadcaster* offers a logo service. For as little as \$555 your logo can run above your listing. All we require is a print of your logo of sufficient quality for reproduction, or e-mail a digital version to jcook@broadcastermagazine.com.
- The advertising rates and sizes available are listed below. Please check off the box applicable to the size of logo you desire.

| SIZE | COST | [|] |
|------|----------|---|---|
| ½" | \$555.00 | [|] |
| ¾" | \$595.00 | [|] |
| 1" | \$640.00 | [|] |

QR CODES — NEW FEATURE — \$300.00 net CDN Funds each code



Broadcaster has launched a new feature for our print readers to digitally contact companies listed in the Source Guide. We have introduced QR Codes which permits readers to contact you immediately and digitally. Readers scan the symbol, from their Smartphones, and are linked immediately to your website. Broadcaster will prepare the code for you and place over your listing.

COMBINATION LOGO PACKAGE

(Print & On-line) — \$1030

Broadcaster offers a logo service to add impact to your complementary listing. This combo package includes:

- Your basic company contact information in both Print and Online Directories
- 75-word description of your company
- ½" Logo in Print Directory
- ½" Logo in On-line Directory
- High ranking in product search results – Move to the top of buyers on-line.

WEB ENHANCEMENT OPTIONS

Enhanced Listing — \$495

- Basic company contact information in Online Directory
- Company logo and 75-word description of your company
- High ranking in product search results – Move to the top of buyers online.

Premier Listing — \$999

- Basic company contact information
- Company micro-Website: includes up to 5 Web pages including company logo and description promoting your company and its products!
- High ranking in product search results – Move to the top of buyers online.

Super Listing: Buyers Guide, Industry Links & Press Room Combo Package — \$1,250

Includes:

- Company name, contact, address, phone, fax, email and internet hyperlinks, in up to three industry categories,
- Logo and 75-word company description
- Company name and website address in our Industry Links section
- Unlimited use of our Press Room section for posting Product Releases, Appointment notices, etc.
- As a value-added we will include your company name and website within our Internet Directory in each issue of the magazine for one year at no additional cost.

FOR ADVERTISING INFORMATION AND SPACE RESERVATIONS PLEASE CONTACT:

James Cook, Senior Publisher

Tel. Direct: (416) 510-6871 Cellular: (416) 254-5239

Canada Toll Free: 1-800-268-7742, Press 1, Dial 6871

USA Toll Free: 1-800-387-0273, Press 1, Dial 6871

email: jcook@broadcastermagazine.com

Broadcaster Equipment Manufacturers & Suppliers On-Line Product List

Alphanumeric Display Systems

- 113437 Custom Display
- 113438 News Display
- 113439 Stock Exchange Display

Antenna Systems

- 113441 AM
- 113442 Arrays
- 113443 Earth Station
- 113444 Fixed
- 113445 FM
- 113446 Microwave
- 113447 Omni-Directional
- 113448 System Design
- 113449 Transportable
- 113450 TV
- 113451 UHF
- 113452 VHF

Audio Equipment

- 130080 8 VSB Analyzers
- 124732 Acoustic Absorption Panels
- 124731 Acoustic Doors and Windows
- 125878 Acoustic Treatment Products
- 113454 Amplifiers
- 124739 Audio Codec
- 113455 Audio Level Meters
- 113456 Audio Tape
- 113457 Belt Pack Systems
- 113458 CD Players
- 113459 Compressors
- 113460 Connectors
- 113461 Consoles
- 113462 Headphones
- 113463 High Speed Cassette Duplicators
- 113464 Intercoms
- 113465 Limiters
- 113466 Microphones
- 113467 Mixers
- 113468 Monitors
- 147026 Noise Reduction
- 113469 Preamplifiers
- 113470 Processors
- 113471 R-DAT
- 146474 Rain Protection Cases
- 113472 Recorders
- 113473 Rental
- 113474 Sibilance Processing
- 146470 Shipping Cases
- 113475 Speakers
- 130081 Surround Sound Analyzers
- 113476 Tape Cartridges, Accessories
- 113477 Turntables
- 113478 Audio/Visual - English and French Dubbing
- 113479 Audio/Visual - Slide Creation

Batteries

- 113481 For Back-Up Power Supply
- 113482 For Descramblers

Cable

- 113484 Audio
- 113486 Coaxial
- 113487 Computer

- 113488 Control
- 113489 Fiber Optic
- 113490 Fire Protective
- 113491 High Frequency
- 113492 Lead Sheathed
- 113493 Remote Control Signalling
- 113494 Rubber Insulated
- 113485 Ties, Tie Mounts
- 113495 Transmission
- 113496 Twin Axial
- 113497 Underground

Cable Fault Locators

- 113499 Coaxial
- 113500 Fiber Optic

Cable Pay-Per-View Systems

- 113502 Converters

Cameras

- 125613 Document
- 142582 DSLR, Point & Shoot
- 125877 Medium Format
- 125611 Micro
- 125612 PTE Communication
- 146476 Rain Protection Cases
- 146472 Shipping Cases

Computer Management Services

- 113504 Accounting Systems
- 113505 Call Processing
- 113506 Statement Production/Mailing
- 146473 Television Proposal Systems
- 113507 Subscriber Processing

Computers

- 113509 Lap Top

Countdown Timers

Digital Clock Displays

Electronic Supplies

- 113511 Jacks
- 113512 Microwave Diodes
- 113513 Power Tubes
- 113514 Receiving Tubes
- 113515 Transistors
- 113516 Transmitter Tubes

Equipment

- 113518 Cabinetry
- 113519 Cable Lashers
- 113520 Cable Splice Products
- 113521 Connectors
- 113522 Decoders
- 113523 Demodulators
- 113527 Descramblers
- 113524 Detectors
- 113525 Drop Cables
- 122399 Encoders
- 125880 Exciters
- 133184 Fall Protection
- 125876 Film
- 113526 Filters
- 113528 Group Relay Analyzers
- 113529 Installation Tools
- 113530 Line Amplifiers
- 113531 Line Extenders
- 113532 Passives
- 125875 Photo Bags
- 113533 Polyethylene Pipe
- 133182 Safety

- 113534 Sealants/Lubricants
- 113535 Shrink Tubing
- 113536 UHF/VHF Sideband Amps
- 113537 Vacuum Tubes

Graphics Equipment

- 113539 3D & 2D Graphic Systems
- 113540 Character/Text Generators
- 113541 Colour Graphics
- 113542 Computer Animation Systems
- 113543 Paint Systems
- 113544 Tilting Systems
- 113545 Video Display Systems

Lighting Equipment

- 146479 Rain Protection Cases
- 146478 Shipping Cases

Master Clock Systems

Master Thermometer Systems

Microwave Equipment

- 113547 Adapters
- 113548 Filters
- 113549 Line Amplifiers
- 113550 Microwave Links
- 113551 Receivers
- 113552 System Design
- 113553 Transmitters
- 113554 Used Equipment

Mobile Production Facilities

Music Systems - Background Music

Portable Structures - Portable Buildings

Power Supplies

- 113558 Back-Up Power Supply
- 113559 Power Conditioning
- 113560 Power Inverters
- 113561 Uninterrupted Power Supply

Production Equipment

- 113563 Aerial Lifts
- 113564 Colour Filters
- 113565 Computer Aided Design
- 113566 Screen/Projection Materials

Promotional Products

Protection

- 113568 Chemical Grounding Rods
- 113569 Dissipation Arrays
- 113570 Emergency Warning Systems
- 113571 Lightning Protection
- 113572 Lightning Suppressors
- 113573 Line Surge Protectors
- 113574 Voltage Surge Suppressors

Satellite Equipment

- 113576 Downlink Systems
- 113577 Modulators
- 113578 Monitors
- 113579 Receivers
- 113580 Signal Processing Equipment
- 113581 TVRO Equipment
- 113582 Uplink Systems

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Satellite Services

- 113584 Engineering/System Design
- 113585 Equipment Installation
- 113586 Rebuilding
- 113587 Testing

Security

- 113589 Surveillance Systems
- 113590 Tele-Theft Locking
- 113591 Transmission

Software

- 125605 Automation
- 125607 Billing
- 125619 Digital Logging
- 135880 Music Scheduling
- 125609 Program Management
- 136692 Promo Scheduling
- 125606 Traffic

Studio Production Equipment/Services

- 125618 Asset Management
- 125615 Broadcast Automation
- 113593 Commercial Insertion Systems
- 130461 Compliance Recording
- 113594 Fog Machines
- 113595 Grip Equipment
- 113597 Lighting/Special Effects
- 130460 Media Lifecycle Management
- 125617 Newsroom Automation
- 113598 Optical Repairs/Testing
- 113599 Production Services/Design
- 113600 Specialty Lenses & Accessories
- 125616 Transmission Automation
- 113601 Tripods, Pedestals
- 113602 TV Cameras/Tubes
- 113603 TV Signal Processors

Switching Equipment

- 113605 Distribution Switchers
- 113606 Multi-Channel Insertion
- 113607 Routing Switchers
- 113608 Video Production Switchers
- 113609 System Construction - Aerial/Pole Line Hardware**
- 113610 System Construction - Base Mapping**

Telephones

- 113612 Cellular

Test Equipment

- 113614 Bench/Field Sweep Equipment
- 113615 Calibrators
- 113616 HDTV Test Pattern
- 113617 Leakage Detection/Measure
- 113618 Oscilloscopes
- 113619 Signal Level Meters
- 113620 Spectrum Analyzers
- 113621 Sync Pulse Generator Test
- 113622 System Analyzers
- 113623 Test Pattern Generators
- 113624 Vectorscopes
- 113625 Voltage Regulators
- 113626 Watt Meters
- 113627 Waveform Monitors

Towers

- 113628 Designers
- 113632 Guyed
- 113630 Maintenance
- 113629 Manufacturers

Transmission/Distribution Equipment

- 113634 AM
- 113635 Coaxial Cable
- 113636 Compression
- 113637 Fiber Optic
- 113638 FM
- 125887 MMDS
- 132860 Remote Monitoring/Control System
- 113639 TV
- 113640 UHF
- 113641 VHF

113642 Van & Vehicle Outfitters

Video Equipment

- 113644 Cabinets/Carts
- 113645 Chroma Key Equipment
- 113646 Colour Correction Equipment
- 113647 Colourizers
- 124740 Digital Disk Recorders
- 113648 Digital Effects
- 125647 Digital Video Recorders
- 113649 Duplication Systems
- 113650 Editing Systems
- 113651 ENG/EFP/Studio Cameras
- 113652 Enhancers
- 113653 Film to Video Converters
- 125600 HD Non Linear Editing

- 113654 Monitors/Receivers
- 130500 Monitors/Receivers/Plasma
- 125603 Multi-Image Displays
- 125599 Non Linear Editing
- 113655 Position/Analyze Equipment
- 113656 Projectors
- 113657 Prompting Systems
- 146775 Rain Protection Cases
- 113658 Rentals
- 146471 Shipping Cases
- 113659 Still Stores/File Systems
- 125601 Tally Systems
- 113660 Time Base Correctors
- 113661 Time Code Generators
- 113662 Time Code Readers
- 113663 Tripods, Pedestals
- 125602 Under Monitor Displays
- 113664 Video Effects Equipment
- 113665 Video Patch Panels
- 125879 Video Servers
- 113666 Video Tape Degaussers
- 113667 Video Telephones
- 113668 VTRs, VCRs

Video Production

- 113669 Computer Animation
- 147029 Downconverters
- 113670 Editing Suite Rentals
- 137860 Electronic Programming Guides
- 113671 Film to Tape Transfers
- 147027 Frame Sync
- 113672 Special Effects
- 113673 Standards Conversion
- 147028 Upconverters
- 147030 Video Delay
- 113674 Video Tape Duplication
- 113675 Videotape

Other

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MY COMPANY'S MAIN BUSINESS ACTIVITY AT THIS LOCATION IS:

484 Radio Station

543 Television Station/Network

530 Station Representative

157 Cable Company

406 National Advertiser

108 Advertising Agency

230 Equipment Distributor/Manufacturer

182 Consultant

127 Audio Production

576 Video Production

485 Radio & TV Program Distributor

495 Research, Record Co's & Film Lab

267 Government

125 Association

209 Educational

318 Internet Providers/Services

541 Telephone Company

514 Satellite Providers/Services

588 Wireless

525 Specialty & Pay TV Services

016 Other _____

(Please Specify)

FAX YOUR ORDER NOW! 416-510-6875

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BROADCASTER

80 Valleybrook Dr.,

Toronto, Ontario M3B 2S9