

## Directories

### Section: Interactive

The *Broadcaster* Spring Directory is published in May and the Fall Directory in November. This semi-annual Directory is a listing of stations, companies, associations and agencies serving Canada's broadcast and related industries. Listings are **free of charge**.

**PLEASE COMPLETE THE FOLLOWING INFORMATION ON YOUR ORGANIZATION**  
**Return by fax to 416-510-5178 – if busy fax to 416-510-5129**

Company Legal Name: \_\_\_\_\_

Location Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

Telephone: \_\_\_\_\_ Toll-Free Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Toll-Free fax: \_\_\_\_\_

Corporate E-mail: \_\_\_\_\_

Web: \_\_\_\_\_

#### Key Personnel (include titles):

Provide additional executive names, titles and e-mail addresses.

Salutation	First Name	Last Name	Corporate Title/Position	E-mail
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

#### Networked Sites:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### User Profile:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Broadcaster Directory

Traffic:

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**Note:** Please provide the name and fax number of the person who would be responsible for updating this form.

**Note that this information will not be published unless it is also listed elsewhere on this form**

Your name: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_

Telephone: \_\_\_\_\_ Ext. \_\_\_\_\_ Fax : \_\_\_\_\_  
(if different than corporate telephone and fax)

## **BROADCASTER LISTING OPTIONS:** Check the box of the option you want for your company

### **PRINT ENHANCEMENT OPTION**

#### **Logo Service**

- To add impact to your listing, *Broadcaster* offers a logo service. For as little as \$555 your logo can run above your listing. All we require is a print of your logo of sufficient quality for reproduction, or e-mail a digital version to [jcook@broadcastermagazine.com](mailto:jcook@broadcastermagazine.com).
- The advertising rates and sizes available are listed below. Please check off the box applicable to the size of logo you desire.

<b>SIZE</b>	<b>COST</b>	[	]
½"	\$555.00	[	]
¾"	\$595.00	[	]
1"	\$640.00	[	]

#### **QR CODES — NEW FEATURE — \$300.00 net CDN Funds each code**



Broadcaster has launched a new feature for our print readers to digitally contact companies listed in the Source Guide. We have introduced QR Codes which permits readers to contact you immediately and digitally. Readers scan the symbol, from their Smartphones, and are linked immediately to your website. Broadcaster will prepare the code for you and place over your listing

### **COMBINATION LOGO PACKAGE**

#### **(Print & On-line) — \$1030**

Broadcaster offers a logo service to add impact to your complementary listing. This combo package includes:

- Your basic company contact information in both Print and Online Directories
- 75-word description of your company
- ½" Logo in Print Directory
- ½" Logo in On-line Directory
- High ranking in product search results – Move to the top of buyers on-line.

### **WEB ENHANCEMENT OPTIONS**

#### **Enhanced Listing — \$495**

- Basic company contact information in Online Directory
- Company logo and 75-word description of your company
- High ranking in product search results – Move to the top of buyers online.

#### **Premier Listing — \$999**

- Basic company contact information
- Company micro-Website: includes up to 5 Web pages including company logo and description promoting your company and its products!
- High ranking in product search results – Move to the top of buyers online.

#### **Super Listing: Buyers Guide, Industry Links & Press Room Combo Package — \$1,250**

Includes:

- Company name, contact, address, phone, fax, email and internet hyperlinks, in up to three industry categories,
- Logo and 75-word company description
- Company name and website address in our Industry Links section
- Unlimited use of our Press Room section for posting Product Releases, Appointment notices, etc.
- As a value-added we will include your company name and website within our Internet Directory in each issue of the magazine for one year at no additional cost.

### **FOR ADVERTISING INFORMATION AND SPACE RESERVATIONS PLEASE CONTACT:**

**James Cook, Senior Publisher**

**Tel. Direct: (416) 510-6871 Cellular: (416) 254-5239**

**Canada Toll Free: 1-800-268-7742, Press 1, Dial 6871**

**USA Toll Free: 1-800-387-0273, Press 1, Dial 6871**

**email: [jcook@broadcastermagazine.com](mailto:jcook@broadcastermagazine.com)**

# **DIRECTORY SPECIAL . . . SAVE OVER \$50** **TAKE ADVANTAGE . . . ORDER TODAY!**

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Card # \_\_\_\_\_ Expiry Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Tel# \_\_\_\_\_

Address \_\_\_\_\_ Fax# \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

E-Mail \_\_\_\_\_

MY COMPANY'S MAIN BUSINESS ACTIVITY AT THIS LOCATION IS:

- |   |   |
|---|---|
| 484 <input type="checkbox"/> Radio Station                      | 495 <input type="checkbox"/> Research, Record Co's & Film Lab |
| 543 <input type="checkbox"/> Television Station/Network         | 267 <input type="checkbox"/> Government                       |
| 530 <input type="checkbox"/> Station Representative             | 125 <input type="checkbox"/> Association                      |
| 157 <input type="checkbox"/> Cable Company                      | 209 <input type="checkbox"/> Educational                      |
| 406 <input type="checkbox"/> National Advertiser                | 318 <input type="checkbox"/> Internet Providers/Services      |
| 108 <input type="checkbox"/> Advertising Agency                 | 541 <input type="checkbox"/> Telephone Company                |
| 230 <input type="checkbox"/> Equipment Distributor/Manufacturer | 514 <input type="checkbox"/> Satellite Providers/Services     |
| 182 <input type="checkbox"/> Consultant                         | 588 <input type="checkbox"/> Wireless                         |
| 127 <input type="checkbox"/> Audio Production                   | 525 <input type="checkbox"/> Specialty & Pay TV Services      |
| 576 <input type="checkbox"/> Video Production                   | 016 <input type="checkbox"/> Other _____                      |
| 485 <input type="checkbox"/> Radio & TV Program Distributor     | (Please Specify)  |

**FAX YOUR ORDER NOW! 416-510-6875**  
**OR CALL TOLL-FREE: CANADA 1-800- 268-7742, ext. 3547 USA 1-800-387-0273, ext. 3547**

**BROADCASTER**  
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