

Directories

Section: Radio & TV Courses

The *Broadcaster* Spring Directory is published in May and the Fall Directory in November. This semi-annual Directory is a listing of stations, companies, associations and agencies serving Canada's broadcast and related industries. Listings are **free of charge**.

PLEASE COMPLETE THE FOLLOWING INFORMATION ON YOUR ORGANIZATION
Return by fax to 416-510-5178 – if busy fax to 416-510-5129

Company Legal Name: _____

Location Address: _____

Mailing Address (if different): _____

Telephone: _____ Toll-Free Phone: _____

Fax: _____ Toll-Free fax: _____

Corporate E-mail: _____

Web: _____

Key Personnel (include titles)

Provide additional executive names, titles and e-mail addresses.

Salutation	First Name	Last Name	Corporate Title/Position	E-mail
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

If position is not filled, please write in "n/a" or "vacant"

COURSE DIRECTOR: _____

LENGTH OF COURSE: _____

YEAR COURSE FIRST OFFERED: _____

TOTAL NUMBER OF STUDENTS: _____

AREA OF CONCENTRATION _____

Member of:

BEAC/ACER (Broadcast Education Association of Canada/Association canadienne des educateurs en radiodiffusion) YES

NO

OTHER _____

Broadcaster Directory

Note: Please provide the name and fax number of the person who would be responsible for updating this form.

Note that this information will not be published unless it is also listed elsewhere on this form

Your name: _____ **Title:** _____

Date: _____

Telephone: _____ **Ext.** _____ **Fax :** _____
(if different than corporate telephone and fax)

BROADCASTER LISTING OPTIONS: Check the box of the option you want for your company

PRINT ENHANCEMENT OPTION

Logo Service

- To add impact to your listing, *Broadcaster* offers a logo service. For as little as \$555 your logo can run above your listing. All we require is a print of your logo of sufficient quality for reproduction, or e-mail a digital version to jcook@broadcastermagazine.com.
- The advertising rates and sizes available are listed below. Please check off the box applicable to the size of logo you desire.

SIZE	COST	[]
½"	\$555.00	[]
¾"	\$595.00	[]
1"	\$640.00	[]

QR CODES — NEW FEATURE — \$300.00 net CDN Funds each code



Broadcaster has launched a new feature for our print readers to digitally contact companies listed in the Source Guide. We have introduced QR Codes which permits readers to contact you immediately and digitally. Readers scan the symbol, from their Smartphones, and are linked immediately to your website. Broadcaster will prepare the code for you and place over your listing

COMBINATION LOGO PACKAGE

(Print & On-line) — \$1030

Broadcaster offers a logo service to add impact to your complementary listing. This combo package includes:

- Your basic company contact information in both Print and Online Directories
- 75-word description of your company
- ½" Logo in Print Directory
- ½" Logo in On-line Directory
- High ranking in product search results – Move to the top of buyers on-line.

WEB ENHANCEMENT OPTIONS

Enhanced Listing — \$495

- Basic company contact information in Online Directory
- Company logo and 75-word description of your company
- High ranking in product search results – Move to the top of buyers online.

Premier Listing — \$999

- Basic company contact information
- Company micro-Website: includes up to 5 Web pages including company logo and description promoting your company and its products!
- High ranking in product search results – Move to the top of buyers online.

Super Listing: Buyers Guide, Industry Links & Press Room Combo Package — \$1,250

Includes:

- Company name, contact, address, phone, fax, email and internet hyperlinks, in up to three industry categories,
- Logo and 75-word company description
- Company name and website address in our Industry Links section
- Unlimited use of our Press Room section for posting Product Releases, Appointment notices, etc.
- As a value-added we will include your company name and website within our Internet Directory in each issue of the magazine for one year at no additional cost.

FOR ADVERTISING INFORMATION AND SPACE RESERVATIONS PLEASE CONTACT:

James Cook, Senior Publisher

Tel. Direct: (416) 510-6871 Cellular: (416) 254-5239

Canada Toll Free: 1-800-268-7742, Press 1, Dial 6871

USA Toll Free: 1-800-387-0273, Press 1, Dial 6871

email: jcook@broadcastermagazine.com

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Payment Method Cheque enclosed (payable to *Broadcaster*) Visa Mastercard Amex

Card # _____ Expiry Date _____

Signature _____ Date _____

Name _____ Title _____

Company _____ Tel# _____

Address _____ Fax# _____

City _____ Prov/State _____ Postal/Zip Code _____

E-Mail _____

MY COMPANY'S MAIN BUSINESS ACTIVITY AT THIS LOCATION IS:

484 Radio Station

543 Television Station/Network

530 Station Representative

157 Cable Company

406 National Advertiser

108 Advertising Agency

230 Equipment Distributor/Manufacturer

182 Consultant

127 Audio Production

576 Video Production

485 Radio & TV Program Distributor

495 Research, Record Co's & Film Lab

267 Government

125 Association

209 Educational

318 Internet Providers/Services

541 Telephone Company

514 Satellite Providers/Services

588 Wireless

525 Specialty & Pay TV Services

016 Other _____

(Please Specify)

FAX YOUR ORDER NOW! 416-510-6875

OR CALL TOLL-FREE: CANADA 1-800- 268-7742, ext. 3547 USA 1-800-387-0273, ext. 3547

BROADCASTER

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Toronto, Ontario M3B 2S9