

## Directories

### Section: Radio Stations

The *Broadcaster* Spring Directory is published in May and the Fall Directory in November. This semi-annual Directory is a listing of stations, companies, associations and agencies serving Canada's broadcast and related industries. Listings are **free of charge**.

**PLEASE COMPLETE THE FOLLOWING INFORMATION ON YOUR ORGANIZATION**  
**Return by fax to 416-510-5178 – if busy fax to 416-510-5129**

Station call letters: \_\_\_\_\_

Company Legal Name: \_\_\_\_\_

Location Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

Telephone: \_\_\_\_\_ Toll-Free Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Toll-Free fax: \_\_\_\_\_

Corporate E-mail: \_\_\_\_\_

Web: \_\_\_\_\_

**Key Personnel** (include titles):

*If position is not filled, please write in "n/a" or "vacant"*

PRESIDENT ..... \_\_\_\_\_

VICE-PRESIDENT ..... \_\_\_\_\_

MANAGER ..... \_\_\_\_\_

GENERAL SALES MANAGER ..... \_\_\_\_\_

RETAIL SALES MANAGER ..... \_\_\_\_\_

PRODUCTION MANAGER ..... \_\_\_\_\_

PROGRAM MANAGER ..... \_\_\_\_\_

MUSIC DIRECTOR ..... \_\_\_\_\_

NEWS DIRECTOR ..... \_\_\_\_\_

SPORTS DIRECTOR ..... \_\_\_\_\_

CREATIVE DIRECTOR ..... \_\_\_\_\_

PROMOTION MANAGER ..... \_\_\_\_\_

TRAFFIC MANAGER ..... \_\_\_\_\_

CHIEF ENG/TECH DIR ..... \_\_\_\_\_

WEB MASTER ..... \_\_\_\_\_

NATIONAL SALES REPS

Montreal reps ..... \_\_\_\_\_

Toronto reps ..... \_\_\_\_\_

Winnipeg reps ..... \_\_\_\_\_

Calgary reps ..... \_\_\_\_\_

Vancouver reps ..... \_\_\_\_\_

U.S. reps ..... \_\_\_\_\_

WATTAGE: ..... \_\_\_\_\_

PROGRAMMING (overall format) ..... \_\_\_\_\_

# Broadcaster Directory

YEAR STATION BEGAN OPERATION ..... \_\_\_\_\_  
NEWS SERVICE AFFILIATIONS ..... \_\_\_\_\_  
NUMBER OF EMPLOYEES ..... \_\_\_\_\_

**Note:** Please provide the name, fax number and email of the person who would be responsible for updating this form.

**Note that this information will not be published unless it is also listed elsewhere on this form**

Your name: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_ E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_ Ext. \_\_\_\_\_ Fax : \_\_\_\_\_  
(if different than corporate telephone and fax)

Check here  to receive all future verification forms by email.

## BROADCASTER LISTING OPTIONS:

### Logo Service

- To add impact to your listing, *Broadcaster* offers a logo service. For as little as \$285 your logo can run above your listing. All we require is a print of your logo of sufficient quality for reproduction, or e-mail a digital version to [jcook@broadcastermagazine.com](mailto:jcook@broadcastermagazine.com).
- The advertising rates and sizes available are listed below. Please check off the box applicable to the size of logo you desire.

SIZE	COST		* SPECIAL PRICE *
½"	\$285.00	[ ]	

### QR CODES — NEW FEATURE — \$300.00 net CDN Funds each code



Broadcaster has launched a new feature for our print readers to digitally contact companies listed in the Source Guide. We have introduced QR Codes which permits readers to contact you immediately and digitally. Readers scan the symbol, from their Smartphones, and are linked immediately to your website. Broadcaster will prepare the code for you and place over your listing

### Enhanced On-Line Listing — \$495

- Basic company contact information in Online Directory
- Company logo and 75-word description of your station, ratings, markets, etc.
- High ranking in product search results – Move to the top of buyers online.

### Premier On-Line Listing — \$999

- Basic company contact information
- Company micro-Website: includes up to 5 Web pages including company logo and description promoting your station, ratings, markets, etc.
- High ranking in product search results – Move to the top of buyers online.

## FOR ADVERTISING INFORMATION AND SPACE RESERVATIONS PLEASE CONTACT:

**James Cook, Senior Publisher**

**Tel. Direct: (416) 510-6871 Cellular: (416) 254-5239**

**Canada Toll Free: 1-800-268-7742, Press 1, Dial 6871**

**USA Toll Free: 1-800-387-0273, Press 1, Dial 6871**

**email: [jcook@broadcastermagazine.com](mailto:jcook@broadcastermagazine.com)**

**THANK YOU FOR COMPLETING THE *BROADCASTER* DIRECTORIES QUESTIONNAIRE**

### **Broadcaster Directories**

**80 Valleybrook Dr., Toronto ON M3B 2S9 Telephone: 416-510-6871**

**Please fax completed questionnaire to: 416-510-5178**

**E-mail: [bc@businessinformationgroup.ca](mailto:bc@businessinformationgroup.ca)**

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Card # \_\_\_\_\_ Expiry Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Tel# \_\_\_\_\_

Address \_\_\_\_\_ Fax# \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

E-Mail \_\_\_\_\_

MY COMPANY'S MAIN BUSINESS ACTIVITY AT THIS LOCATION IS:

484  Radio Station

543  Television Station/Network

530  Station Representative

157  Cable Company

406  National Advertiser

108  Advertising Agency

230  Equipment Distributor/Manufacturer

182  Consultant

127  Audio Production

576  Video Production

485  Radio & TV Program Distributor

495  Research, Record Co's & Film Lab

267  Government

125  Association

209  Educational

318  Internet Providers/Services

541  Telephone Company

514  Satellite Providers/Services

588  Wireless

525  Specialty & Pay TV Services

016  Other \_\_\_\_\_

*(Please Specify)*

**FAX YOUR ORDER NOW! 416-510-6875**

**OR CALL TOLL-FREE: CANADA 1-800- 268-7742, ext. 3547 USA 1-800-387-0273, ext. 3547**

**BROADCASTER**

80 Valleybrook Dr.

Toronto, Ontario M3B 2S9