

Directories

Section: Television Stations

The *Broadcaster* Spring Directory is published in May and the Fall Directory in November. This semi-annual Directory is a listing of stations, companies, associations and agencies serving Canada's broadcast and related industries. Listings are **free of charge**.

PLEASE COMPLETE THE FOLLOWING INFORMATION ON YOUR ORGANIZATION
Return by fax to 416-510-5178 – if busy fax to 416-510-5129

Station call letters: _____

Company Legal Name: _____

Location Address: _____

Mailing Address (if different): _____

Telephone: _____ Toll-Free Phone: _____

Fax: _____ Toll-Free fax: _____

Corporate E-mail: _____

Web: _____

Key Personnel:

If position is not filled, please write in "n/a" or "vacant"

PRESIDENT _____

VICE-PRESIDENT _____

GENERAL MANAGER _____

OPERATIONS MANAGER _____

GENERAL SALES MANAGER _____

PRODUCTION SUPERVISOR _____

PROGRAM MANAGER _____

NEWS DIRECTOR _____

SPORTS DIRECTOR _____

PROMOTION MANAGER _____

TRAFFIC MANAGER _____

COPY DIRECTOR _____

ART DIRECTOR _____

CHIEF ENG/TECH DIR _____

FILM EDITOR _____

WEB MASTER _____

NATIONAL SALES REPS:

Toronto reps..... _____

Montreal reps..... _____

Winnipeg reps..... _____

Vancouver reps..... _____

Calgary reps..... _____

U.S. reps..... _____

YEAR STATION BEGAN OPERATION _____

WATTAGE _____

Broadcaster Directories

COLOUR FACILITIES:

Network Feed..... _____
Film Colour..... _____
VTR Colour _____
Local Live Units _____
Mobile Units _____

TOTAL EMPLOYEES: _____

Description: Describe your company's products and/or services (maximum 50 words):

Note: Please provide the name, fax number and email of the person who would be responsible for updating this form.

Note that this information will not be published unless it is also listed elsewhere on this form

Your name: _____ **Title:** _____

Date: _____ **E-mail:** _____

Telephone: _____ **Ext.** _____ **Fax :** _____
(if different than corporate telephone and fax)

Check here to receive all future verification forms by email.

BROADCASTER LISTING OPTIONS:

Logo Service

- To add impact to your listing, *Broadcaster* offers a logo service. For as little as \$285 your logo can run above your listing. All we require is a print of your logo of sufficient quality for reproduction, or e-mail a digital version to jcook@broadcastermagazine.com.
- The advertising rates and sizes available are listed below. Please check off the box applicable to the size of logo you desire.

SIZE	COST	[]	* SPECIAL PRICE *
½"	\$285.00		

QR CODES — NEW FEATURE — \$300.00 net CDN Funds each code



Broadcaster has launched a new feature for our print readers to digitally contact companies listed in the Source Guide. We have introduced QR Codes which permits readers to contact you immediately and digitally. Readers scan the symbol, from their Smartphones, and are linked immediately to your website. Broadcaster will prepare the code for you and place over your listing

Enhanced On-Line Listing — \$495

- Basic company contact information in Online Directory
- Company logo and 75-word description of your station, ratings, markets, etc.
- High ranking in product search results – Move to the top of buyers online.

Premier On-Line Listing — \$999

- Basic company contact information
- Company micro-Website: includes up to 5 Web pages including company logo and description promoting your station, ratings, markets, etc.
- High ranking in product search results – Move to the top of buyers online.

FOR ADVERTISING INFORMATION AND SPACE RESERVATIONS PLEASE CONTACT:

James Cook, Senior Publisher

Tel. Direct: (416) 510-6871 Cellular: (416) 254-5239

Canada Toll Free: 1-800-268-7742, Press 1, Dial 6871

USA Toll Free: 1-800-387-0273, Press 1, Dial 6871

email: jcook@broadcastermagazine.com

THANK YOU FOR COMPLETING THE *BROADCASTER* DIRECTORY QUESTIONNAIRE

Broadcaster Directories

80 Valleybrook Dr., Toronto ON M3B 2S9 Telephone: 416-510-6871

Please fax completed questionnaire to: 416-510-5178

E-mail: bc@businessinformationgroup.ca

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Card # _____ Expiry Date _____

Signature _____ Date _____

Name _____ Title _____

Company _____ Tel# _____

Address _____ Fax# _____

City _____ Prov/State _____ Postal/Zip Code _____

E-Mail _____

MY COMPANY'S MAIN BUSINESS ACTIVITY AT THIS LOCATION IS:

484 Radio Station

543 Television Station/Network

530 Station Representative

157 Cable Company

406 National Advertiser

108 Advertising Agency

230 Equipment Distributor/Manufacturer

182 Consultant

127 Audio Production

576 Video Production

485 Radio & TV Program Distributor

495 Research, Record Co's & Film Lab

267 Government

125 Association

209 Educational

318 Internet Providers/Services

541 Telephone Company

514 Satellite Providers/Services

588 Wireless

525 Specialty & Pay TV Services

016 Other _____

(Please Specify)

FAX YOUR ORDER NOW! 416-510-6875

OR CALL TOLL-FREE: CANADA 1-800- 268-7742, ext. 3547 USA 1-800-387-0273, ext. 3547

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80 Valleybrook Dr.

Toronto, Ontario M3B 2S9